

ENVIRONMENTAL PAPER NETWORK STEERING COMMITTEE

April 18, 2004

Dear NGO Colleagues,

We invite you to become a member of the Environmental Paper Network, dedicated to transforming the paper industry to environmental and social sustainability. Our intent is to facilitate consistent goals while respecting the many different ways that groups work on paper issues. We want to enhance the effectiveness of each environmental paper campaign by facilitating the connections and impacts that are beyond what any group could do alone.

You may have attended the Environmental Paper Summit in November 2002 and/or signed the Common Vision over the next several months. Now we are creating a formal Network and invite you to send in the following Membership Application. This is the next step in creating a powerful, cohesive, international response that reinforces and magnifies your own work in confronting paper industry environmental damage.

Your collaboration has already had powerful effects. After the 2002 North American Environmental Paper Summit, the steering committee held press conferences at the annual conferences of both the Canadian and the U.S. paper industries in 2003. Since then, the industry has been very aware of our efforts. Already this has led to some new environmental papers, focus on higher environmental criteria, greater attention to forest certification, and progress by major purchasers. One of the biggest benefits, we believe, is the greatly increased support and collaboration among environmental groups working on paper issues.

Our vision includes creating a network of all the NGOs and individual experts working on, or supportive of, sustainable paper production around the world. The more that we know what each other is doing, and the more we present unified goals, the greater the power we all can bring to bear on the paper issues we each work on independently or in collaboration with others.

The purpose of the Environmental Paper Network is to provide a cohesive service to all efforts furthering the 2002 Environmental Paper Summit's Common Vision. This agreement on a working direction, written collaboratively by a steering committee representing a majority of the leading paper campaign groups in North America, prioritizes responsible paper consumption, clean production, responsible fiber sourcing, and maximizing recycled content. We intend a loose network, with a steering committee tasked with keeping an eye on these issues and this field "from 40,000 feet up" – contributing to the comprehensive view that no one organization could provide alone.

The Environmental Paper Network website is expected to go live by May. There will be many opportunities for network members to contribute to discussions and collaborations. We have created the framework for the Network and will be implementing it over the next few months.

Please join us in creating a powerful global Environmental Paper Network to transform paper production to sustainable processes. Our success together will increase the success of each of us.

Susan Kinsella, paper@conservatree.org, for
The Environmental Paper Network Steering Committee

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Environmental Paper Network

Membership Application

Purpose

The Environmental Paper Network advances the *Common Vision for Transforming the Pulp and Paper Industry* by identifying priorities for action, facilitating communication and collaboration among interested groups, and creating a platform for dialog with industry, other stakeholders, and the public.



environmental
paper network

Membership Criteria

- All members of the network are independent, not-for-profit, non-governmental organizations dedicated to advocating changes in the paper industry at any stage of production or disposal, or they are independent experts in the field signing on in their professional capacity. (Experts should indicate if the organization name is for identification only.)
- All members are signatories to the *Common Vision for Transforming the Paper Industry – Striving for Environmental and Social Sustainability* (“Common Vision”). A copy is at <http://www.conservatree.com/paper/Choose/commonvision.shtml>
- All members must be working to advance at least one plank of the Common Vision.
- No member can be working contrary to any part of the Common Vision.

Please fill out the information below and sign, indicating application to become a member of the Environmental Paper Network and affirming that the above statements are true.

Organization _____

Name _____

Position _____

Email address _____

Mailing Address _____

Phone _____ Fax _____

Website _____

Signed _____

Date _____

